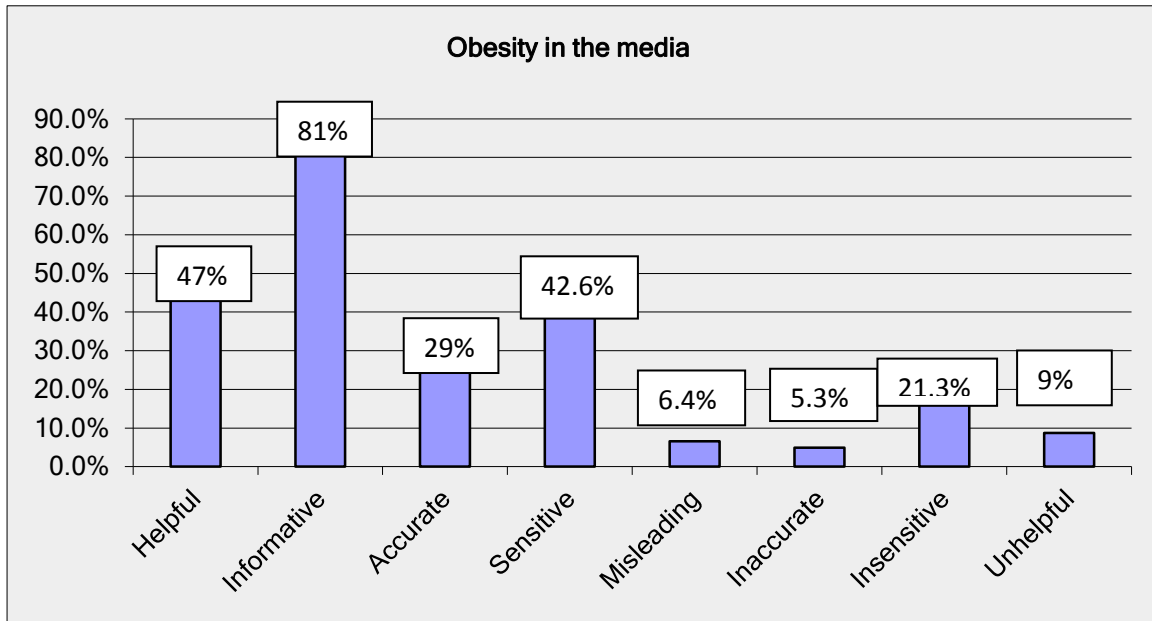


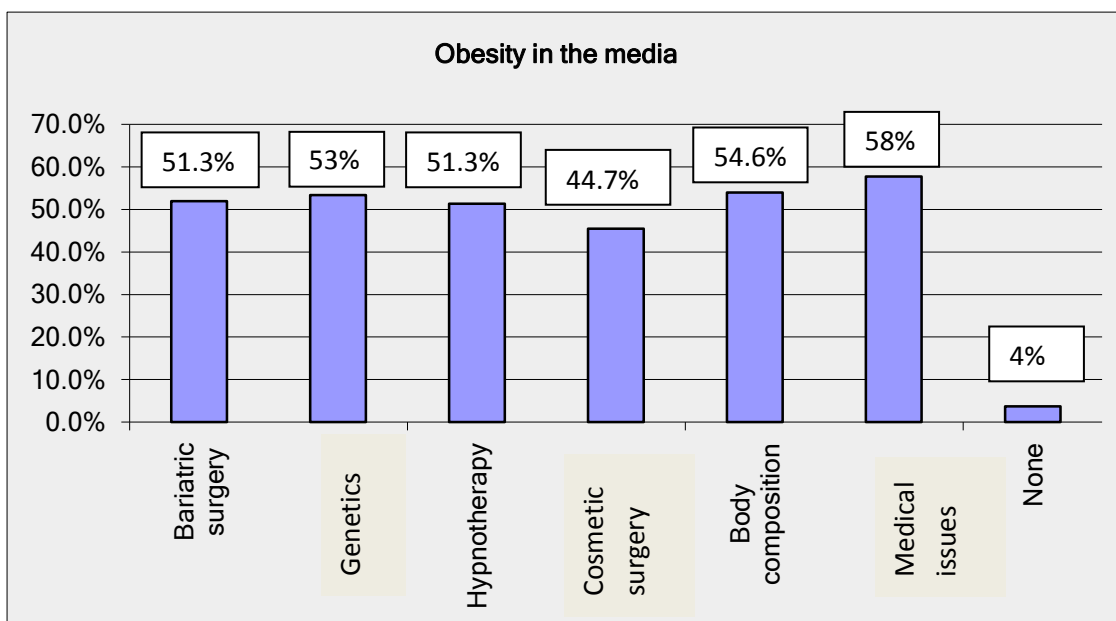
Obesity in the Media: 'Embarrassing Fat Bodies' Survey, July 2011

Weight Concern is currently interested in how obesity is discussed in the media. We created a short survey on the Channel 4 TV programme 'Embarrassing Fat Bodies' and asked members of The Big Panel (Weight Concern's user group) or those who receive our emails to feed back. Over 200 people replied. The results are summarised below:

1. Please tick all that apply. I found this programme:

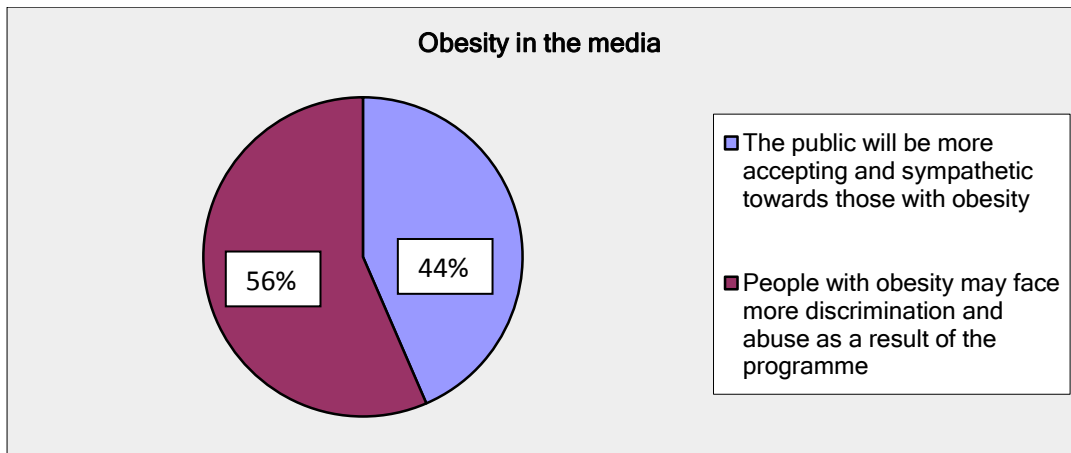


2. The programme raised various issues related to obesity. Please tick any issues that you were interested in:

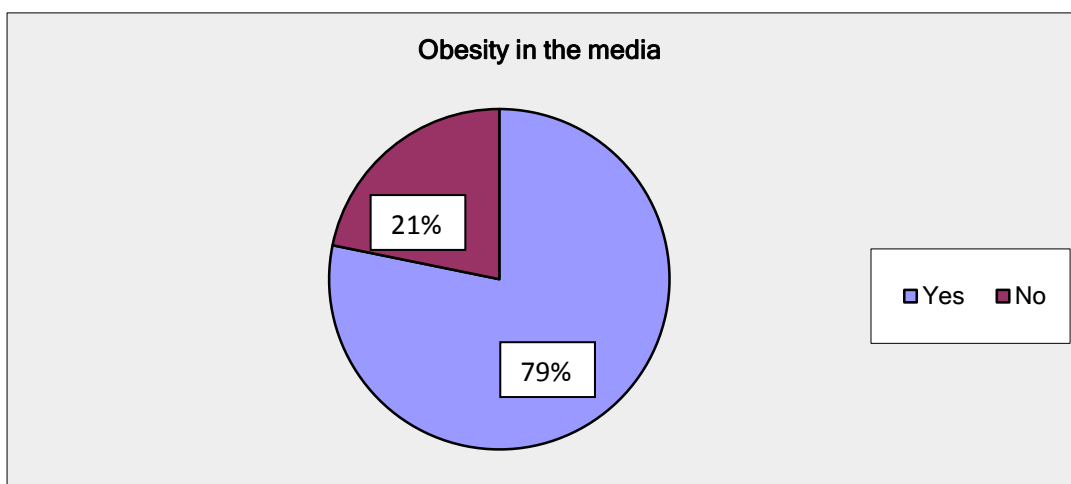


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3. How do you think this programme will affect the general public's attitude towards people with obesity?



4. Overall, do you agree with 'Embarrassing Fat Bodies' being shown on the TV?



Tell us what you think

The survey is still open and we'd like to hear your thoughts. Please follow the link here to complete the 5 minute survey: <https://www.surveymonkey.com/s/GVJP628>

All answers and comments are greatly appreciated and will remain anonymous.

For more information on joining our user group 'The Big Panel', please see <http://www.weightconcern.org.uk/bigpanel>

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Weight Concern, Brook House, 2-16 Torrington Place, London, WC1E 7HB
Reg. Charity no. 1059686 Company no. 03268842.